

Joseph Mallof Named President and CEO of World Kitchen

RESTON, Va., April 28, 2006—World Kitchen, LLC, a wholly-owned subsidiary of WKI Holding Co. Inc., today announced that Joseph T. Mallof has been named President and Chief Executive Officer. Mr. Mallof joins World Kitchen from CIBA Vision Corporation where he served as Chief Executive Officer through three years of sales and earnings growth. He succeeds James Sharman, who led World Kitchen through a successful turnaround and positioned the company for long-term growth.

"We are pleased to welcome Joe Mallof as the new CEO of World Kitchen," said Terry Peets, Chairman of WKI Holding Co. "With more than 25 years of marketing and international experience, Joe has the right credentials to lead our company at this important time. We look forward to his future contributions to World Kitchen."

"We are also grateful to Jim Sharman for the great work he did in steering World Kitchen through the most challenging period in its history. We thank Jim for a smooth transition that has ensured the continuity of our strategies and performance in the marketplace."

Mr. Mallof said, "I am thrilled to join World Kitchen and have the opportunity to work with its great stable of housewares brands. I see great potential to extend these brands with new consumer products that will build total category sales for our trade customers in the U.S. and around the world. I am impressed by the members of the company's senior management and I am excited to be leading this team!"

Prior to joining CIBA Vision, Mr. Mallof held a number of key management positions with S.C. Johnson & Son and has been responsible for many well-known global brands. Before joining S.C. Johnson & Son, Mr. Mallof held positions of increasing seniority with Procter and Gamble, including general management roles in the Philippines and Japan. Mr. Mallof earned a B.S. in Industrial Engineering from Purdue University and a M.B.A from the University of Chicago. He will be based in Chicago where the World Kitchen sales and marketing teams are principally located.

About World Kitchen, LLC

World Kitchen and its affiliates manufacture and market bakeware, dinnerware, kitchen and household tools, rangetop cookware and cutlery products sold under well-known and trusted brands including Baker's Secret®, Chicago Cutlery®, CORELLE®, CorningWare®, EKCO®, Magnalite®, OLFA®, Pyrex®, Revere® and Visions. World Kitchen employs approximately 2,900 people, and has major manufacturing and distribution operations in the United States, Canada, and Asia-Pacific regions. It sells products through multiple channels, including mass merchants, department stores, specialty retailers, retail food stores, and World Kitchen websites. For more information, visit www.worldkitchen.com.

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04/28/2006

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